

Invent

The fast, easy way to build, manage,
and optimize AI agent workflows.
Human-in-the-loop to fully autonomous.



Invent has reduced what used to be weeks of building time alone to less than a day. My teams can't imagine building and managing agent workflows without Invent.



Matt Wilson
VP of FP&A and Revenue Operations



Automate end-to-end business processes

While AI assistants can improve the productivity of individuals, there is a limit to what an individual can automate on their own. To make a real leap in productivity, organizations need to automate full workflows, which often touch multiple people, applications, data sources, and more. Previously, trying to automate a full process has meant waiting on engineering to manually build complex processes, since handoffs, follow-ups, and checks each still required an owner.

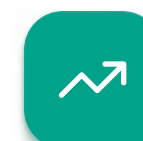
Invent is your 24/7 AI solutions engineer

Simply describe the process you want automated and it curates the context, integrations, and evaluations that the process requires for end-to-end success. Invent builds the agents, tools, and workforces that run that process, and then tunes them once they are live. Humans only get involved in the few circumstances that intervention is required, freeing them up to focus on higher value tasks, like building customer relationships, strategy, or creative work.



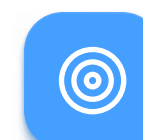
Automate workflows in hours, not weeks

Invent is easy and intuitive. According to customers, workflow builds that used to take weeks now are completed in the same day.



Experience a step change in productivity

By assigning tasks to automated workflows with guardrails and quality monitoring, humans are involved only when really required. You can now scale the work without scaling headcount.



Maximize the ROI of human time

Your specialists direct the automation instead of building it, stepping in only to resolve outlier cases that require real human expertise.

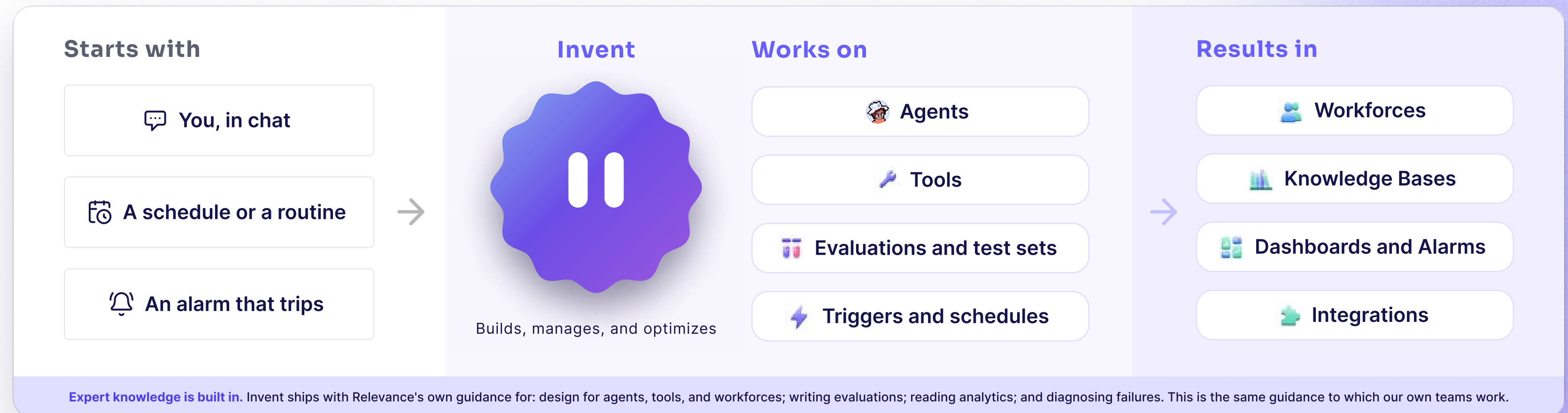
Invent builds, manages, and optimizes agentic workflows

Invent is part of Relevance AI's enterprise-class agent management platform

Invent helps your team go from Level 1 and Level 2 agents to Level 3 and Level 4 (more autonomous agents), where your organization can experience real leaps in productivity. It does this by providing the guardrails, testing, monitoring, and improvement loops that ensure that workflows reliably meet high quality standards. These capabilities help customers achieve the scale, reliability, and security necessary for driving performance while ensuring safety.

Fast, expert-driven workflows, with enterprise-class governance

The business team that owns the process can easily build workflows, without having to wait on engineering. The technical platform owners approve what ships and can set governance requirements.



↗ Sales

- **Qualify and route inbound inquiries at scale**, ensuring that high quality inquiries are engaged quickly
- **Automatically research accounts** and notify relevant account executives
- **Refresh the CRM with updates and changes** to enforce sales hygiene at scale.

💡 Customer Success

- **Triage tickets at high volumes**, to ensure that high priority issues or customers are addressed first and routed to the right expert.
- **Automatically engage customers with accurate replies** from a proven knowledge base, to address issues without human intervention.
- **Augment account data and flag accounts** that are at risk, or accounts showing signs of possible expansion.

📢 Marketing

- **Provide personalized lead nurture at scale**, so that MQL status is achieved more quickly
- **Automatically clean and enhance the marketing database**, so that personalization and targeting is accurate
- **Create robust content workflows** that take content and repurpose it for multiple formats and channels, in adherence with brand guidelines.

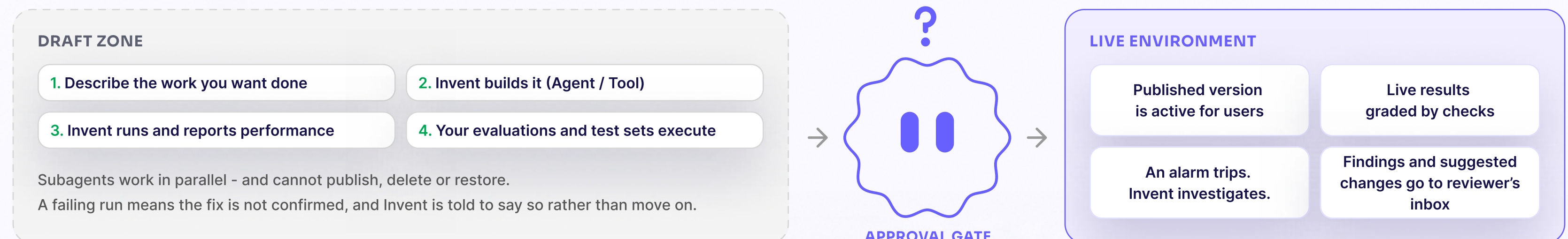
Invent is powerful, reliable, and secure

Key capabilities

- 1 Invent closes the loop.**
Invent builds, tests and publishes, then keeps monitoring production. If quality drops, it comes back to you with a diagnosis and a fix.
- 2 It works while you are away.**
Routines and scheduled check-ins run on a cadence that you set. Invent contacts you only when something needs a decision.
- 3 Agents go live after they pass testing requirements you set.**
You can require a set of tests to pass before an agent or workforce goes live.
- 4 You decide if it needs your permission to proceed.**
Every action is classified by what it does. Any irreversible action will trigger Invent to ask for approval before it executes. You can set your own preference in each project.
- 5 Invent has the same access as you do, in each project.**
Invent acts as you, reaches only what you can reach, and works in one project at a time. This ensures that security requirements are upheld.
- 6 Your admins stay in control.**
A project or organisation admin can switch Invent on or off for that project.

Nothing goes live until you approve it

Everything Invent builds is a draft. Invent publishes to your live environment only after you have approved it to do so. Approval is required even if Invent is proposing a fix after a triggered alarm.



Try it on your own process — open Invent from any page of app.relevanceai.com. Ask it to do one thing your team still does by hand.